



## HOPE SF: 2007 Original Guiding Principles

In 2006, Mayor Gavin Newsom and Supervisor Sophie Maxwell convened a broad-based task force to represent diverse perspectives and to develop a set of principles that would guide the HOPE SF Initiative. Appointees included public housing residents, affordable housing advocates, community-based organizations, philanthropy and business leaders.

To guard the interests of public housing residents and community stakeholders in the revitalization of HOPE SF communities, [the Blue Ribbon Task Force](#) created a list of principles, such as one-for-one replacement of public housing units, job opportunities for residents, integration with neighborhood improvement plans, creation of environmentally sustainable housing, and building a strong sense of community.

These are the resulting vision and guiding principles for HOPE SF.

**HOPE SF Vision Statement** Rebuild our most distressed public housing sites, while increasing affordable housing and ownership opportunities, and improving the quality of life for existing residents and the surrounding communities.

### HOPE SF Principles:

#### 1. Ensure No Loss of Public Housing.

- Provide for one-for-one replacement of public housing units
- Build modern, high quality homes
- Minimize displacement of existing residents
- Rebuild sites in phases
- Relocate current residents onsite when possible

#### 2. Create an Economically Integrated Community.

- Build a housing ladder that includes: - Public housing - Affordable housing - Market rate housing - Emphasis on the priority needs for family housing

#### 3. Maximize the Creation of New Affordable Housing.

- In addition to one-for-one replacement of public housing, create as much affordable rental and ownership housing as possible on the sites
- Fund the rebuilding of the public housing using revenue from the market-rate housing

#### **4. Involve Residents in the Highest Levels of Participation in Entire Project.**

- Engage residents in planning and implementation
- Develop a variety of mechanisms for residents to engage in the process
- Recognize resident-driven occupancy criteria

#### **5. Provide Economic Opportunities Through the Rebuilding Process.**

- Connect appropriate job training and service strategies, such as CityBuild and Communities of Opportunity to the development process
- Create viable employment opportunities (jobs) for existing residents during the development process
- Take advantage of contracting opportunities for:
  - Existing residents - Local entrepreneurs - Small and disadvantaged businesses

#### **6. Integrate Process with Neighborhood Improvement Revitalization Plans.**

- Improved and reformed schools
- Parks improvements
- Improved transportation
- Enhanced public safety
- Neighborhood economic development

#### **7. Create Environmentally Sustainable and Accessible Communities.**

- Incorporate green building principles
- Design buildings and neighborhoods that meet long-term accessibility needs

#### **8. Build a Strong Sense of Community.**

- Solicit input from entire community in planning and development process
- Include current and prospective residents
- Reach out to and engage neighbors

**Thank you to the members of the HOPE SF Task Force for your invaluable contributions and continued service.**